

Highlighted Experience

OMD: PepsiCo, Ancestry.com / Advertising Video Investment Associate

April 2023 - Present / New York, NY

- ↳ Planned and Executed Linear Advertising Strategy to Best Reach Target Demo
- ↳ Corresponded with 30+ Networks Regarding Unit Shifts, Preemptions and Delivery

Trinity Group International / Media Producer

June 2021 - Present / Remote

- ↳ Developed and Created Marketing Strategies for Various Products on Online Retailer
- ↳ Tracked Project Timelines To Ensure On Time Photo and Video Asset Completion

1iota: The Late Show, The View, Tamron Hall / Lead Audience Coordinator

June 2022 - April 2023 / New York, NY

- ↳ Facilitated Check In of 400+ Guests for Daily Live Taping Ensuring High Engagement
- ↳ Sourced and Cast 150 Background Actors for *Hoda and Jenna's NYE Show*

NBC: The Tonight Show, Late Night, SNL, TODAY Show / Audience Assistant

August 2021 - July 2022 / New York, NY

- ↳ Conducted Email Booking for 500 Weekly *SNL* Standby Ticket Reservations
- ↳ Cast 400 Weekly *SNL* Confirmed Ticket Holders to Create Diverse Excited Crowd

ABC: Live! with Kelly and Ryan / Production Intern

December 2019 - April 2020 / New York, NY

- ↳ Prepared 10 Topical News Stories Each Day Used by Hosts for Opening Segment
- ↳ Cataloged more than 200 Viewer Responses for Producers in a Succinct One Sheet

CBS: The Late Show with Stephen Colbert / Production Intern

September 2019 - December 2019 / New York, NY

- ↳ Provided Hourly Topical Research on News, Pop Culture and Celebrities for Writers
- ↳ Set Up Green Rooms, Escorted A-List Talent and Updated Guest Lists for Bookers

NBC: Late Night with Seth Meyers / Script Intern

December 2018 - May 2019 / New York, NY

- ↳ Reproduced and Distributed Rundowns and Scripts to 50 Key Talent and Crew
- ↳ Administer Revisions of Scripts While Providing Quick and Accurate Read Throughs

NBC: The Tonight Show Starring Jimmy Fallon / Production Intern

August 2018 - December 2018 / New York, NY

- ↳ Obtained Appearance Releases and Other Items Crucial for Show Production
- ↳ Covered Reception Desk and Phones, Completed Expense Reports for Accounting

Additional Experience

iHeartMedia: Elvis Duran and the Morning Show / Radio Production Intern

January 2020 - April 2020 / New York, NY

Wheelhouse Creative / Marketing and Post Production Intern

May 2019 - August 2019 / New York, NY

Comedy Central: The Other Two / Production Office Intern

May 2018 - August 2018 / New York, NY

Broadway Video / Production Services Intern

January 2018 - May 2018 / New York, NY

Brick City TV / Post Production Intern

September 2017 - December 2017 / New York, NY

truTV: At Home with Amy Sedaris / Production Intern

May 2017 - August 2017 / New York, NY

Education

New York University / BFA, Film and Television Production

August 2016 - May 2020 / New York, NY

- ↳ Minors: Politics and Business of Entertainment (BEMT)